



FOR IMMEDIATE RELEASE

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MINISO to Open at Crocker Park

Bringing Global Lifestyle Retail Experience to Westlake

Westlake, OH (June 26, 2026) - Crocker Park is excited to announce that MINISO, the global lifestyle retailer known for its playful product mix, immersive store experiences and popular brand collaborations, will open a new location at 224 Main Street at Crocker Park in Westlake, Ohio.

Expected to open in August 2026, MINISO will bring its colorful and discovery-driven shopping experience to the Crocker Park community, offering a curated selection of toys, plushies, collectibles, stationery, beauty essentials, home goods, fragrances, electronics, snacks and more.

Known for its creative collaborations with beloved franchises including Hello Kitty, Friends, Disney, Care Bears, BT21 and more, MINISO has become a destination for shoppers looking for fun, affordable and giftable products across a wide variety of categories.

“We are thrilled to welcome MINISO to Crocker Park,” said Stacie Schmidt, VP of Marketing & Communications at Stark Enterprises. “MINISO brings an exciting, experience-driven retail concept that aligns perfectly with the energy of Crocker Park. Their playful product mix, popular collaborations and broad appeal will be a wonderful addition for our guests, residents, office community and visitors.”

The new MINISO store at 224 Main Street will further strengthen Crocker Park’s dynamic retail lineup and continue the property’s focus on bringing fresh, engaging and best-in-class brands to Northeast Ohio.

“Crocker Park continues to evolve as a premier shopping, dining, entertainment and lifestyle destination,” continued Schmidt with Stark Enterprises. “Adding a globally recognized brand like MINISO reflects our commitment to creating a retail experience that is exciting, relevant and full of discovery.”

MINISO’s Crocker Park location will celebrate its arrival with a grand opening event, with additional details, promotional offers, and celebration information to be announced closer to opening.

Guests are encouraged to follow Crocker Park on social media and visit CrockerPark.com for opening updates, grand opening details and future announcements.

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Crocker Park- It's All Happening Here!

ABOUT MINISO

MINISO is a global lifestyle retailer offering a curated selection of toys, plushies, collectibles, stationery, beauty essentials, home goods, fragrances, electronics and snacks. Known for immersive store experiences and creative collaborations with beloved franchises, MINISO creates a fun and discovery-driven shopping experience for customers around the world. For more information, visit miniso-us.com or follow MINISO USA on Instagram, Facebook and TikTok.

ABOUT CROCKER PARK

Crocker Park's 4,500,000 square feet of vertically integrated mixed-use development sits upon 120 acres in Westlake, Ohio and features a mix of over 130 local and nationally known retailers and premier dining options as well as office buildings, luxury apartments, and an event venue. Known for its distinct vertically integrated design of ground-level retail and restaurants with second-story apartments and office space, the lifestyle center creates a bustling, urban downtown atmosphere of a city within a suburb. Developed with inspiration from European influence and architecture, Crocker Park's 3 phases, spanned over 12 city blocks, allow visitors to feel completely immersed in the dynamic shop, dine, live, work, and play environment. Crocker Park is a part of the Stark Enterprises full-service real estate development portfolio spanning eight states. For more information and to view a complete center directory and a calendar of events, visit www.crockerpark.com.

ABOUT STARK ENTERPRISES

Headquartered in Cleveland, Ohio, is a full-service real estate development company with the highest level of expertise in acquisition, leasing, property management, construction, architectural design, landscape architecture, and marketing. For over 45 years, Stark Enterprises has been developing and managing generational assets that leave visitors with lasting impressions, balancing new urbanist principles and sustainability practices with economic viability. The multi-billion-dollar portfolio spans nine states and consists of over 30 properties and 12.5 million square feet of retail, entertainment, office, residential, hotel, and student housing environments, with over \$1 billion currently under development. Stark Enterprises' properties are always managed with the company's long-term investment strategy in mind and are continually recognized by customers and industry leaders as among the most well-operated and maintained in the nation. For more information, visit www.StarkEnterprises.com.